

國立臺北大學 110 學年度碩士班一般入學考試試題

系（所）組別：企業管理學系乙組
科 目：管理學

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1. (1) What is workforce diversity? Explain and provide some examples on surface-level diversity and deep-level diversity? (2) In an international company, list and describe the types of workforce diversity and elaborate why it is important to have diversity in the organization. (25%)
2. Based on the knowledge of Management, provide your opinions on the suspension of US President, Donald Trump's accounts from social media such as Facebook, Instagram, and Twitter in 2021. (25%)
3. The 34th President of the USA, Dwight Eisenhower, once said, "Planning is everything, the plan is nothing." Comment and/or elaborate on this statement. (25%)
4. More than a quarter of the world's people are in quarantine or lockdown in response to the coronavirus (COVID-19). What advice would you give to business leaders on how to motivate their employees to practice COVID-19 protective measures? Why? (25%)

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